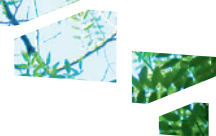




KONICA MINOLTA

ENABLING CARBON NEUTRALITY

✧ Printing with our future in mind



KONICA MINOLTA
enabling carbon neutrality



One of Konica Minolta's carbon offset projects: Wind energy in Bandirma, Turkey (Project 1)

IMMEDIATE AND SUSTAINABLE CARBON OFFSETTING

Minimising the impact on the environment and therefore slowing down global warming is up to all of us. Konica Minolta is one of the pioneers when it comes to sustainable engagement in the printing industry. With its “Eco-Vision 2050” the company is proactively utilising undertakings to reduce the emission of greenhouse gases including CO₂. “enabling carbon neutrality” by Konica Minolta is a new and profound programme for the entire printing device portfolio from small printers to professional production devices. The programme utilises several steps to enable customers to minimise their environmental impact.

📌 About “enabling carbon neutrality”

With “enabling carbon neutrality” Konica Minolta offers an end-to-end solution in climate protection with footprinting, reduction and offsetting all in one.

With the experts from ClimatePartner Konica Minolta has established a transparent and resilient concept that customers can benefit from and which guarantees easy and stress-free implementation.

ClimatePartner 



Hydropower is green: Carbon offset project in Santa Catarina, Brazil (Project 4)

📌 Four easy steps to successful carbon offsetting with Konica Minolta

1. Printing as usual with Konica Minolta systems.
2. Calculation of total emissions over the lifetime of each device.
3. Emissions are compensated with carbon offset projects.
4. A certificate and labels provide proof of the carbon offset.

📌 Simply push the button

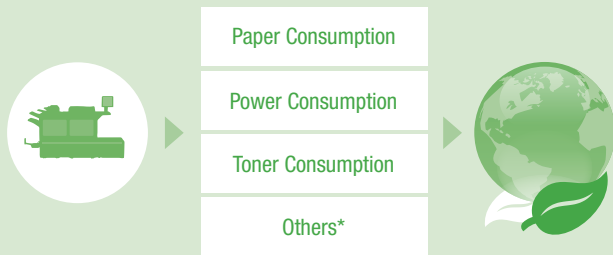
Konica Minolta customers have countless advantages by offsetting carbon emissions:

- **Strengthen your differentiation:** As a climate conscious company you can increase your revenues and enhance your image by differentiating yourself from the crowd.
- **Emphasise your commitment to climate protection:** With carbon neutral printing you can contribute to the achievement of your climate protection goals.
- **Profit from an all-in-one service:** Konica Minolta offers you a transparent and proven method of offsetting CO₂ emissions in printing. All ID numbers are traceable and allow comprehensive communication.

How it works

You receive an all-in-one service for carbon neutral printing operations

Calculation of CO₂ emissions of your printer fleet in operation is based on:



All your prints are carbon neutral and your company supports certified carbon offset projects all over the world.

* Building emissions, small components and maintenance



Indonesian carbon offset project supplies the local community with green energy (Project 2)

Konica Minolta – Pioneer in Sustainability

Caring for the environment is a central aspect of Konica Minolta’s corporate philosophy “The Creation of New Value”. Climate neutral printing with Konica Minolta printers is supported by the construction of lightweight devices with competitive low power consumption. Konica Minolta was the first company worldwide to receive a Blue Angel mark in the field of copying (1992) and the first company to receive the new Blue Angel (2013) with stricter criteria.

Our Environmental Goals – Eco Vision 2050:

Our long-term goals look all the way to the year 2050 and are focused on:

- Reducing CO₂ emissions throughout the product life cycle by 80% by 2050, compared to fiscal 2005 levels.
- Promoting recycling and effective use of Earth’s limited resources.
- Working to promote restoration and preservation of biodiversity.

Current sustainability awards for Konica Minolta:



Certified Carbon Offset Projects

A mixture of four certified projects are being supported within the “enabling carbon neutrality” program:

- **Project 1: Wind energy in Bandirma, Turkey**
Five wind turbines produce electricity from a renewable source and contribute towards exploring the existing potential of wind energy in Turkey.
- **Project 2: Hydropower in Renun, Indonesia**
A new hydropower plant, consisting of two turbines, supports the watering system by using a natural height difference with a run-of-river system. Furthermore, the project promotes donations to the local school, church and mosque.
- **Project 3: Methane gas recovery in Liaoning, China**
In the coal mining area, large amounts of emitted methane gas have been extracted from underground boreholes for maintaining safety in the coal mine. This gas is collected and reused in the region.
- **Project 4: Hydropower Santa Catarina, Brazil**
With a hydropower plant placed in a very good topographic location, the plant provides 182.3 Megawatts using Francis turbines, only requiring a small water-reservoir and avoiding a negative impact on the eco-system.



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